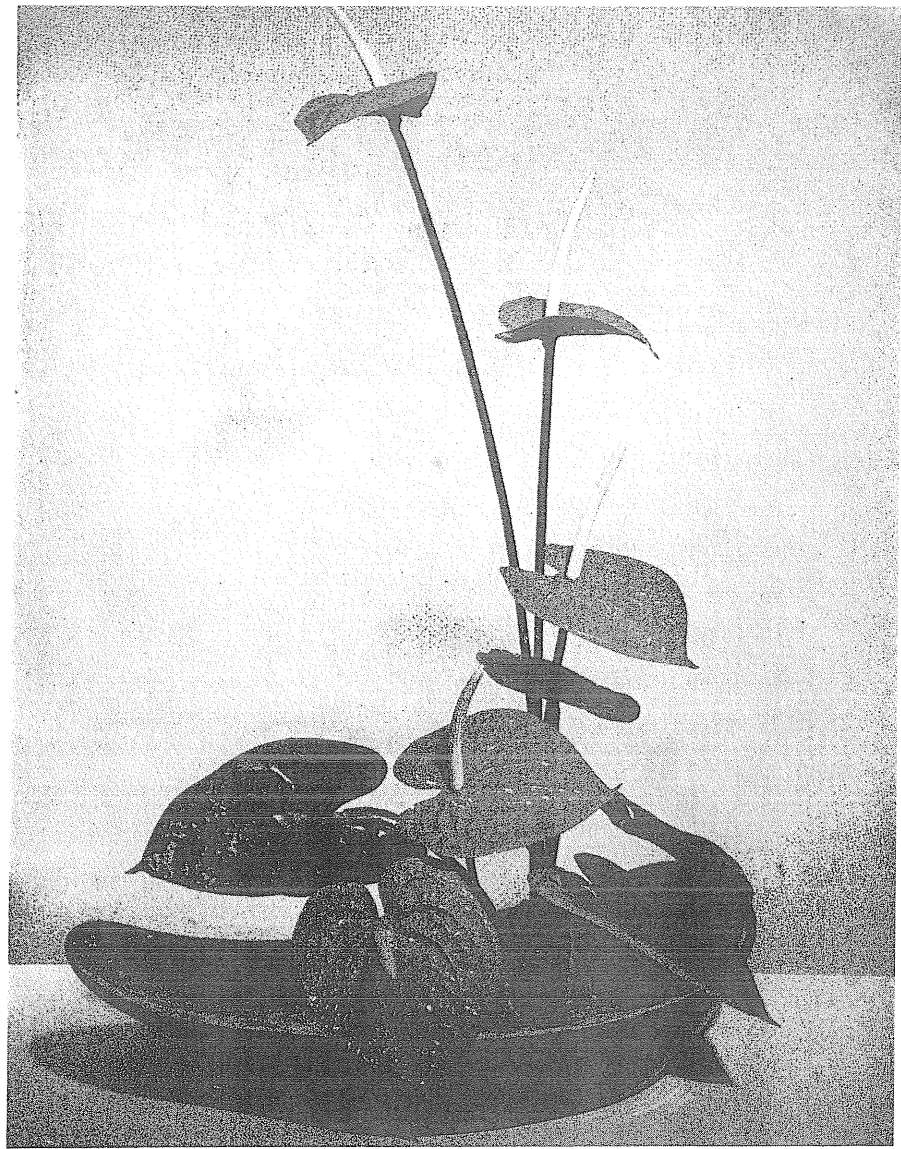


FLOWER ARRANGEMENTS AND CONTAINERS

Flower arranging is placing on exhibition the beautiful flowers, foliage, and branch forms that only God can sculpture and paint. When the exhibitor sees the beauty of his composition penetrate through the room it occupies, there is a joy and satisfaction that truly feeds the soul.

Flowers sound the color note in your room, and if you go about arranging them in a happy mood you can make the line of your composition swing to the tempo you desire.

To build a flower arrangement you must first have a foundation and your container should serve you in that capacity. Although it is not the most prominent feature it is of utmost importance. Therefore, you should select containers in quiet, subdued colors. Frankoma's earthen matt glazes are ideal for color and texture.



A container should have simple, sculptured shapes to allow one more freedom in bringing out the desired line accent. The lines of your container should be subtle, yet strong enough to give the arrangement security. Frankoma containers are designed with this in mind. If simplicity is your keynote you will not be disturbed by confusing lines and intricate patterns.

Good taste bids us keep the flowers in an environment suitable to their type for the background is to an arrangement what the frame is to a picture. Choose your flowers carefully as to color, for it creates the first emotional effect. They should also be interesting in form and character. For a bouquet to qualify as an arrangement it should have line, color and pattern. Textures should be combined to harmonize and justify their association together. Check the combination of materials and textures to be sure there is a relative harmonious relationship.

Your foliage should be selected with equal care and placed as purposefully. You will find many surprises and thrills when you look through the large variety of intense colors and gorgeous shapes of plant foliage. It is very important that you cut out all unnecessary leaves or

branches that will make your arrangement look cluttered. It is everyones desire to make their arrangement look fresh and clean-cut.

A well-balanced composition should have a main line that will govern the other two basic lines of the design. Sometimes it is the foliage, sometimes the flowers themselves, and often the branches that produce these lines. If you allow the stems to cross each other they are liable to cause friction and you lose your harmonious and rhythmic feeling.

To make this exhibit we have talked about, you will need some tools — as much so as you need pots and pans to cook a meal. It is well to have a small basket to keep your clippers, flower holders, floral clay, and wire conveniently together, and then there is no time lost in looking for misplaced equipment.

It might be fun to think of your container as a stage. Pick your leading characters and make them your center of interest. The less important flowers and foliage complete your show and together they can tell a beautiful and romantic story.